



Garen Yegparian <garen.yegparian@lacity.org>

Re: Venice Beach BID: update

1 message

Tara Devine <tara@devine-strategies.com>

Wed, Jun 15, 2016 at 11:00 AM

To: Miranda Paster <miranda.paster@lacity.org>

Cc: Rosemary Hinkson <Rosemary.Hinkson@lacity.org>, Dennis Rader <Dennis.Rader@lacity.org>, Mario Montez <mario.montez@lacity.org>, Rita Moreno <Rita.Moreno@lacity.org>, Garen Yegparian <garen.yegparian@lacity.org>, Rick Scott <Rick.Scott@lacity.org>

I will re-send the City petitions. City and state were previously emailed but perhaps not to all on this list.

Thanks!

On Jun 15, 2016 10:17 AM, "Miranda Paster" <miranda.paster@lacity.org> wrote:

Hello.

Sounds like its working well. The consultant is responsible for submitting the petitions for City parcels to us for signature. Have you submitted them to us? We will forward them to Executive Management for signature.

After the petition level is reached the BID Analyst, Rita, will prepare the City Clerk report and Ordinance of Intention for City Atty signature. After City Atty and City Clerk signatures are obtained, the report will be placed in the Council file Management System and wait for the Economic Development Committee's consideration and then Council consideration.

Thank you.

On Thu, Jun 9, 2016 at 6:03 PM, Tara Devine <tara@devine-strategies.com> wrote:

Dear All:

While nothing is guaranteed, I have very strong reason to believe that we will clear petition (minus the not-yet-executed City petitions) very soon. Due to commitments (just the ones I find highly credible) and signatures in process now, I think there is a 90% chance that we will clear it sometime between this Friday 6/11 and next Friday 6/17.

We would really love to see the Ordinance of Intention (OOI) completed before Council's summer recess if at all possible. I believe their last meeting prior to recess will be on July 1 (and we may need to go to ED Committee first.)

Looking ahead, to keep that possibility viable, I would like to request your assistance with two items now:

- that the City begin preparing its petitions for signature
- we previously sent a revised database (version dated 2016.05.24) and a written explanation of some corrections discovered/made during the petition stage (subdivided parcels/replaced APNs etc.); overall, they result in a very small decrease in the budget (less than \$8K.) **If the 5/24 database can be verified/okayed by the Clerk fairly soon, it will allow us to edit the MDP and ER and be ready promptly with the updated versions for the OOI.** We have found no other changes since 5/24/16.

FYI -- I also believe that Venice will end up exceeding 50%+\$1 by a healthy margin. We will continue to accrue a lot more petitions over the next several weeks. We have many conversations in progress that are gradually bearing fruit, and we are also scheduled for Metro at the end of the month.

Miranda/Rita - when the petition threshold is certain, I will reach back out to you regarding OOI scheduling/coordination. If there is anything you wish me to do now to prep for it other than the MDP/ER revisions, just let me know.

Thank you all for the hard work you do that allows us to do the rest!

Warmest regards,

TARA DEVINE
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